



AIA Central Virginia

A Chapter of The American Institute of Architects

March 1, 2010

Dear Friend :

AIA Central Virginia would like to invite you to participate in Architecture Week 2010! This year's events will take place during the week of April 23rd-29th. Architecture Week brings together architects, friends, colleagues, and the public to celebrate the excellence, innovation and leadership within the architectural community.

As a sponsor of Architecture week you will provide for events and opportunities such as:

- OLIO Emerge
- Kid's Day at UVA
- Lectures
 - Roxanne Sherbeck, AIA of Bohlin Cywinski Jackson
 - The Urban Landscape
 - Photography and Architecture
- Movies
 - Feature Film *Visual Acoustics: the Modernism of Julius Schulman* winner of the Mercedes-Benz Audience Award for Best Documentary at the Palm Springs International Film Festival.
 - Koolhaas *Houselife* a film by Ila Bêka and Louise Lemoine on one of the masterpieces of contemporary architecture of recent years: the house in Bordeaux designed by Rem Koolhaas / OMA.
- Women in Design Day: Lectures and Events
- Book Signing
- Open Design Charrette

Sponsorship at AIA Central Virginia provides exceptional benefits and recognition. We have a variety of sponsorship opportunities and packages available. Explore the many dynamic sponsorship opportunities AIA Central Virginia offers, which will help your business increase visibility amongst a particular target audience.

Sponsorship Packages

- Contributor \$1,000
- Sponsor \$500
- Friend of the Chapter \$250

Please see the following page for benefit details.

Contributor \$1,000

- Sponsor logo on Architecture week print/on-line announcements

- Brand identity placement in the Reception area of AIA Central Virginia Events
- Web banner ad on AIA Central Virginia's Web site
- Acknowledgment at all Architecture Week events
- Recognition on all press releases regarding any of these events
- Recognition in Chapter Newsletter
- 2 Tickets to Exclusive Architecture Week Movie
- An AIA Central Virginia programming/presentation opportunity during the year

Sponsor \$500

- Sponsor logo on Architecture week print/on-line announcements
- Acknowledgment on the AIA Central Virginia Web site
- Acknowledgment at all Architecture Week events
- Recognition on all press releases regarding any of these events
- 1 Tickets to Exclusive Architecture Week Movie

Friend of the Chapter \$250

- Acknowledgment on the AIA Central Virginia Web site
- Recognition on all press releases regarding any of these events

Some previous sponsors of AIACV's Architecture Week have been:

Atwood Architects	Hauser Construction
Barton Malow	Real Estate III
Daggett + Grigg Architects	T&N Printing
Martin Horn, Inc.	The Eagle Corporation
VMDO Architects	The Charlottesville Community Design Center

Please show your support by pledging to make this year's Architecture Week dynamic and to celebrate the excellence in our community.

Sincerely,



Bob Moje, AIA
AIA Central VA Chapter President

**Yes! I wish to support AIA-Central Virginia's
Architecture Week 2010 Activities by donating the following:**

CORPORATE DONATION:

\$ 1,000

\$ 500

\$ 250

Other

INDIVIDUAL DONATION:

\$ 1,000

\$ 500

\$ 250

Other



Name & Organization: _____

Address: _____

Please make checks payable to:

AIA Central Virginia Component
PO BOX 1045
Charlottesville, VA 22902

C/O Elizabeth Rhodes, Programs Coordinator

If you have questions please feel free to call, Elizabeth Rhodes at 434.296.5674